

# Platinum Program

- Drone pictures – ( if applicable)
- Matterport 3-D imaging tour of home INCLUDED (when applicable)
  - Professional photos taken of the home
- Home warranty with Sellers protection provided by Listing Agent
  - Listing posted on ARMLS
- Custom property profile book provided with key information on the property and community
  - Syndication of the listing to 100's of real estate dedicated websites
- Property advertised on multiple social media outlets such as Facebook, Instagram, LinkedIn
  - Stand alone website with personalized landing page provided for the property listed
- PROFESSIONAL "FOR SALE" sign posted in front yard with TEXT /QR Code rider included
  - Open houses with 2 agents attending held weekly , or at Sellers discretion
- Color marketing flyers provided to distribute to all potential buyers who view the home
  - 50 personalized change of address postcards provided to Seller at COE
  - Extensive Comparative Market Analysis provided and explained to Seller
    - Contract Negotiation and Escrow Closing Coordination Included
  - All showings coordinated and set thru ShowingTime Schedule Program
    - Home showing feedback provided
    - Weekly market updates provided
  - On going assistance and support throughout the transaction
- Seller's automatically enrolled into the Ticket to the American Dream Buyer's Program
  - \$350 BROKERAGE TRANSACTION FEE WAIVED