## **Gold Program**

- Matterport 3 D imaging tour of home INCLUDED (when applicable)
  - Professional photos taken of the home
  - Home Warranty with Sellers Protection provided by Listing Agent
    - Listing Posted on ARMLS
- Custom Property Profile book provided with key information on the property and community
  - Syndication of the listing to Hundreds of real estate dedicated websites
- Property advertised on multiple social media outlets such as Facebook, Instagram, Linkedin
  - Stand alone website with personalized landing page provided for the property listed
  - PROFESSIONAL "FOR SALE" sign posted in front yard with TEXT/QR Code rider included
    - · Open House with 2 agents attending held weekly, or at Sellers discretion
    - Color marketing flyers provided to distributed to all potential buyers who view the home
      - 50 personalized change of address postcards provided to Sellers at COE
      - Extensive Comparative Market Analysis provided and explained to Seller
        - Contract Negotiation and Escrow Closing Coordination Included
      - All showings Coordinated and set thru Aligned Showing Time Schedule Program
        - · Home showing feedback provided
        - · Weekly market updates provided
        - On going assistance and support throughout the transaction
    - Sellers automatically enrolled into the Ticket to the American Dream Buyers Program
      - \$350 BROKERAGE TRANSACTION FEE WAIVED